

AGENDA
RECREATION COMMITTEE MEETING
Wednesday, December 1, 2021, at 9:00 A.M.
District Headquarters, Board Room, First Floor
1701 N. Lombard Street, Oxnard, CA 93030

Meeting attendees should be aware that the meetings of the Committee are, as required by law, open to the public and the District has very limited powers to regulate who attends Committee meetings. Therefore, attendees must exercise their own judgement with respect to protecting themselves from exposure to COVID-19, as the District cannot ensure that all attendees at public meetings will be free from COVID-19.

OPEN SESSION 9:00 A.M.

1. Public Comment

The public may address the Recreation Committee on any matter not on the agenda within the jurisdiction of the Committee. All comments are subject to a five-minute time limit.

2. Approval of Minutes

Motion

The Committee will review the Minutes from the November 3, 2021, meeting.

3. Monthly Operational Update

Information Item

The Committee will receive and review the monthly report. Additionally, the Committee will receive an oral report and presentation from staff which includes ongoing tasks and activities from the Lake Piru Recreation Area for the month of November 2021 as well as an update on financials.

4. Future Agenda Items

The Committee will suggest issues or topics of discussion they would like added to future agendas.

ADJOURNMENT

Directors:

Chair Sheldon G. Berger
Mohammed A. Hasan
Edwin T. McFadden III

Staff:

Mauricio E. Guardado, Jr.
Clayton Strahan
Josh Perez
Zach Plummer
Eva Ibarra

The Americans with Disabilities Act provides that no qualified individual with a disability shall be excluded from participation in, or denied the benefits of, the District's services, programs, or activities because of any disability. If you need special assistance to participate in this meeting, or if you require agenda material in an alternative format, please contact the District Office at (805) 525-4431. Notification of at least 48 hours prior to the meeting will enable the District to make appropriate arrangements.

Approved: _____

General Manager Mauricio E. Guardado, Jr.

Posted: (Date) November 24, 2021

(time) 9a.m.

(attest) Eva Ibarra

At: United Water Conservation District Headquarters, 1701 N. Lombard Street, Oxnard, CA 93030

Posted: (Date) November 24, 2021

(time) 9:15a.m.

(attest) Eva Ibarra

At: www.unitedwater.org

MINUTES
RECREATION COMMITTEE MEETING
Wednesday, November 3, 2021, at 9:00 A.M.
UWCD Headquarters, Board Room
1701 N. Lombard Street, Oxnard, CA 93030

Committee Members Present:

Chair Sheldon G. Berger
Mohammed A. Hasan

Directors absent

Edwin T. McFadden III

Staff Present:

Maryam Bral, chief Engineer
Anthony Emmert, assistant general manager
Eva Ibarra, administrative assistant
Josh Perez, chief human resources officer
Daryl Smith, controller
Clayton Strahan, chief park ranger

Public Present:

No members of the public in attendance

OPEN SESSION 9:00 a.m.

Chair Berger called the meeting to order at 9:00 a.m.

Committee Roll Call

Clerk called the roll. Director Berger and Director Hasan participated in person. Director McFadden was absent.

1. Public Comment

Chair Berger asked if there were any public comments, none were offered.

2. Approval of Minutes

Motion to approve the Committee Minutes from September 1, 2021, Director Hasan; Second, Director Berger. Two ayes (Hasan, Berger); none opposed, one absent (Director McFadden). Motion carried 2/0/1.

3. Concessions Update

Chief Human Resources Officer Josh Perez provided an update on concession activities. He stated that the District has not received any interest in providing proposals for store operations at the Recreation Area. Staff believes Tommy's Marine LLC would be a good partner for the District's boat rental services and will be presenting an agreement for the Board's consideration in the coming months, with the General Manager's approval.



Director Berger asked for more background information on Tommy's business model. Mr. Perez stated Tommy's overall business model is to buy new boats every year, replacing the used vessels with new, high-quality vessels and equipment annually.

Director Hasan asked what Tommy's will do for the lake? Mr. Perez stated they will be providing boat rental services throughout the peak seasons of the year. Director Hasan asked if this would be a contract with Tommy's? Mr. Perez replied saying yes, and the term of the agreement would be for a period of one year, with a five-year option. Tommy's will pay ten percent of its rental revenue to United Water once their earnings are over \$200,000. UWCD General Manager Mauricio Guardado stated this will allow the District to try Tommy's services, and if the District is not satisfied with their services, the District can end the contract after one year, or, if the District is pleased with the services, it can extend the agreement for up to five years.

Director Berger asked about the store operation? Mr. Guardado stated that staff is taking a phased approach to building up the resources and services at the Lake Piru Recreation area. Staff evaluated the services needed and believe United could opt to run the store operations if no outside parties are interested.

Director Berger asked what kind of boats Tommy's will provide for the lake and inquired about fuel needs. Chief Park Ranger Strahan replied that new boats will be provided every year, with the mention of Tahoe 24 to 28 foot size boats, and three to four ski boats. He added that as far as fuel, Tommy's will provide their own fuel to run the service.

Director Berger and Director Hasan asked about liability for Tommy's services and Chief Strahan said Tommy's insurance has double the amount required.

4. Economic Update

The Committee received and reviewed the monthly economic report from Chief Strahan. Chief Strahan presented visitation and revenue figures associated with the Recreation Area via MySites numbers (the online reservation service), comparing 2021 and 2019 revenue (presentation attached).

Chair Berger asked Chief Strahan why camping revenue is down in comparison to day use revenue? Chief Strahan stated the entrance fee was lowered to encourage more visits for day use. Director Berger also asked if a phone application can be generated for use of payments? Chief Strahan said he will explore the option for use of credit cards through the phone application for services at the Lake Piru Recreation area and report back to the Committee.

5. Monthly Operational Update

Information Item

The Committee received and reviewed the monthly operational report. Additionally, the Committee received an oral report and presentation from staff which included ongoing maintenance and improvement tasks and activities at the Lake Piru Recreation Area through October 2021 (see slides).

Chair Hasan asked for clarification as to who Ron Walker is and Chief Strahan replied that Mr. Walker was a former National Park Service Director and a legend in the field. Chief Strahan also mentioned that he was awarded the Leadership Award when he attended the Ron Walker leadership program. Mr. Guardado stated that the District is very proud of Chief Strahan for taking the initiative to attend the program and for being recognized with this prestigious award.



Director Berger asked for an update on quagga mussels? Mr. Guardado and Chief Strahan discussed the State of California's view on quaggas.

6. Future Agenda Items

Chair Berger asked Director Hasan if he had any future agenda items. None were offered.

ADJOURNMENT 9:51 A.M.

Meeting was adjourned by Chair Berger at 9:51 A.M.

I certify that the above is a true and correct copy of the minutes of the UWCD Recreation Committee meeting of November 3, 2021.

ATTEST: _____
Chair Sheldon G. Berger



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Economic Update

2021 vs. 2019 Revenue and Visitation Comparison

Year	Day Use Revenue	Camping Revenue	Revenue Collected	Revenue Received	Persons	Vehicles	Vessels
2021	\$274,111.20	\$389,198.40	\$812,157.00	\$812,157.00	46,769	23,211	5,898
2019	\$174,665.60	\$420,642.57	\$1,068,865.00	\$26,331.43	67,620	24,423	4,548

2021 revenue and visitation figures are current through October 20, 2021.

2019 figures are for entire month and were provided by PMC. PMC revenue collected includes boat rental and store operations for Jan-Oct.

57% increase in **Day Use Revenue** between January 1 and October 20(2021 vs. same period 2019).

20% decrease in total **revenue** between January 1 and October 20 (2021 vs. same period 2019) – affected by availability of boat rentals, no store operations, loss of 2 months camping, loss of filming.

20% decrease in daily **revenue** collected January to October 20 (2019 vs. 2021 collection period – \$3,482/day 2019 vs. \$2,771/day 2021).

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- Electric sites accounted for \$215,019 in revenue collected
 - \$23,252 in firewood sales
 - \$15,630 in ice sales
 - \$16,602 in shower sales
 - \$21,566 in Wi-Fi sales

Revenue Breakdown

Accommodation Type	Current Year	Previous Year
Basic - No Hookups	\$120,000.00	\$120,000.00
Electric - Electric	\$165,000.00	\$165,000.00
Full Hookups - Water	\$45,000.00	\$45,000.00
Group I	\$10,000.00	\$10,000.00
Group II	\$15,000.00	\$15,000.00
Over Flow Camping	\$5,000.00	\$5,000.00
Dry Storage	\$15,000.00	\$15,000.00

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- 3,200 reservations made between February 19 and October 20, 2021
 - 4,575 of 13,579 visitor nights were for electric sites
 - Electric sites accounted for \$165,722.27 (bill add-ons excluded)
 - Basic sites accounted for \$121,718.49 (bill add-ons excluded)
 - Full hook up sites accounted for \$46,483.04 (bill add-ons excluded)

Guest Nights

Site Type	Nights Volume
Basic - No Hookups	1800
Electric - Electric	1900
Full Hookups - Water	300
Group I	50
Group II	150
Over Flow Camping	100
Dry Storage	100

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Operational Update

Facilities Maintenance

- Began process of clearing and sumping out drainages throughout Recreation Area
- Used streetsweeper to clean roadways and parking lots
- Located and repaired leak in domestic line in Olive Grove
- Began sign survey for departmental signage
- Quality Ag and staff placed boulders around trailhead potholes to block vehicle access
- Staff performed campus beautification to structures and curve line painting





United Water Conservation District

Operational Update

Travel, Training and Meetings

- Chief Strahan participated in annual conference of California Lake Management Society
- Staff completed fire extinguisher training
- Recreation and Engineering staff met several times to further the park improvement planning efforts
- Chief Strahan attended virtual Ron Walker Leadership Program on October 31st



United Water Conservation District

Operational Update

Marketing, Outreach and Park Improvement Planning

- RRM Design Group is currently finalizing the proposed park improvement plan. Staff anticipates receipt of documents by November 1, 2021
- Chief Strahan and Principal Hydrologist Murray McEachron hosted a community outreach effort on September 19, to discuss water related issues and recreation, with local community
- Staff and CV Strategies have begun efforts to implement the use of the new Lake Piru Logo
- Outreach efforts to filming associations to secure more filming at the lake





United Water Conservation District



Staff Report

To: UWCD Recreation Committee Members

Through: Mauricio E. Guardado, Jr., General Manager

From: Clayton W. Strahan, Chief Park Ranger

Date: November 21, 2021 (December 1, 2021, meeting)

Agenda Item: 3. **Monthly Park and Recreation Department Report Information item**

Staff Recommendation:

The Committee will receive and file this staff report from the Parks and Recreation Department regarding its activities for the month of November 2021 as well as receive the presentation to the Board supporting this report.

Discussion:

Guest traffic began to drop off significantly, as is common during this time of year. Despite the decrease in traffic, Rangers and Recreation Staff kept busy throughout the month of November working on projects around the Recreation Area, as well as assisting other departments within the District. Staff was sent to assist the desilt operation at the Saticoy Facility by operating machinery and trucks. Additionally, staff assisted Environmental Services with carrying packs full of research supplies several miles down Middle Piru Creek. Researchers from Cramer Fish Services used the supplies to complete research on the fish population in the area, which will later be used to inform decision making, regarding environmental issues in the District. Rangers completed multiple patrols of the Santa Clara River drainage in Saticoy, contacted several persons trespassing on District property, and removed trash which would have flowed out to the ocean. Rangers also continued an investigation with the California Department of Fish and Wildlife into multiple violations of state law in and around the Recreation Area, which will hopefully be concluded with arrests shortly. Staff is looking forward to several upcoming training opportunities in December, which will enhance our ability to serve the public.

Note – this report contains several tasks and incidents that occurred during the month of October after the filing of the previous staff report and are included here to ensure the Board is fully informed of activities at the Recreation Area.

3. **Recreation Department Monthly Report** Page 2

1. **Staff Tasks and Activity Highlights**

- **Oct. 20:** Staff built a garage structure to shelter the new tractor and implements from the weather.
- **Oct. 21:** Staff cleared drainages throughout the Recreation Area to prepare for coming rain events and prevent damage to infrastructure.
- **Oct. 23:** Staff cleaned up trash and abandoned debris in the boneyard storage area at the Recreation Area.
- **Oct. 26:** Staff coordinated with O&M personnel to clear fallen rocks, mud, and debris from Piru Canyon Road north of the lake following a small rain event.
- **Oct. 27:** Staff assisted in the installation of a new urinal in the marina restroom.
- **Oct. 31:** Staff began repairs to the floating restroom in Santa Felicia Cove, which malfunctioned and was no longer functioning.
- **Nov. 1, 2, 3, 13, 16, 17:** Staff painted tables, gates, curbs, and guardrails throughout the Recreation Area to provide a more professional appearance for our guests.
- **Nov. 2:** Staff took delivery of a new tractor, assorted implements, and a UTV to allow staff to work more efficiently on a variety of projects around the District.
- **Nov. 5, 19, 24, 29:** Staff assisted O&M with the Desilt project in Saticoy.
- **Nov. 6:** Staff assisted divers in quagga mussel research and abatement around the lake.
- **Nov. 8, 12:** Staff assisted Environmental Services and Cramer Fish Science by carrying supplies miles into the backcountry along Middle Piru Creek to facilitate research efforts into fish, in that section of the creek.
- **Nov. 9:** Staff contracted with Waterworks Plumbing to make repairs, as well as jet and inspect several drains throughout the Recreation Area.
- **Nov. 13:** Staff performed a major move of the marina and courtesy dock to keep pace with falling lake levels.
- **Nov. 14:** Staff installed emergency lighting on new UTV vehicle.
- **Nov. 16:** Staff conducted routine repairs and maintenance for assigned vehicles to ensure preparedness.
- **Nov. 17:** Staff replaced two new urinal in the marina restroom.
- **Nov. 20:** Staff repaired decking on the courtesy dock, which had come loose over time.

2. **Staff Training/Meetings/Events**

- **Weekly throughout October:** Intra-department meetings were held to familiarize staff with operational procedures and developments at the Recreation Area. These meetings included involvement with administrative staff, operations staff, and human resources as needed.
 - **October 25:** Staff participated in a First Aid / CPR training from Safety & Security Manager Tony Huynh.
 - **Nov. 2:** Staff met with representatives from Axon to explore options for body worn cameras and surveillance video storage and management.
 - **Nov. 4, 18:** Staff met with Pacific Vista Landscape to assess options for tree removal, both to reduce hazardous trees and fuel load around the area, as well as provide fish habitat for the SFD channel redesign project.
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3. Recreation Department Monthly Report

Page 3

- **Nov. 4:** Staff met with vendor FenceWorks to assess options for replacing fencing around the dry storage facility and Residence Row.
- **Nov. 10:** Staff participated in a math workshop to complete training hours for water treatment certification.
- **Nov. 17:** Staff attended a presentation on the history and origin of the Fernandeno Tataviam Band of Mission Indians.

3. Revenue and Visitation Recap

2021 Day Use Revenue Recap and Comparison	
2021 Day Use Revenue (Jan. 1 – Nov. 20)	\$360,953.14
2019 Day Use Revenue (Jan. 1 – Nov. 31)	\$258,523.00
Total Revenue Increase/Decrease from Prior Year	\$102,430.14
Annual Increase in %	39.6%
2021 Camping Revenue Recap and Comparison	
2021 Camping Revenue (Feb. 19 – Nov. 20)	\$485,991.60
2019 Camping Revenue (Jan. 1 - Nov. 31)	\$496,903.00
Total Revenue Increase/Decrease from 2019	\$(10,911.40)
Annual Increase in %	(2.2%)
Current and Record Year Comparison (2019 vs. 2021)	
2021 Combined Revenue (Jan. 1 - Nov. 20)	\$846,908.80
2019 Combined Revenue (Jan. 1 – Nov. 31)	\$1,098,034.00

*** Camping Revenue has been impacted by the park closure order due to COVID-19. Camping reservations resumed on February 19, 2021, and in person camping began March 11th.*

**** It should be noted that 2019 was one of the highest revenue years in the history of the park. 2021 is on pace to exceed the 2019 day-use numbers and is just slightly below the camping revenue from that year.*

2021 Total Visitation Figures				
Month	# Nights/Sites	# People	# Vehicles	# Vessels
January	0	2,627	1,196	219
February	0	2,047	1,049	155
March	243	3,473	1,771	393
April	624	5,940	2,653	483
May	732	5,346	3,292	507
June	685	5,581	3,025	730
July	1,007	6,986	3,783	817
August	536	4,425	2,463	796
September	631	4,253	2,826	803
October	399	2,377	1,520	371
November (1-20)	159	1,287	638	137
Total	4,300	44,342	24,216	5,411

3. **Recreation Department Monthly Report**

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4. **Incidents/Arrests/Medicals**

Rangers noted a marked decrease in calls for service and incidents during the month of November. Several items of note are listed below:

- **November 7:** Rangers provided first aid to a guest who cut his fingers on two separate occasions over the course of the weekend while preparing food. The guest declined higher medical care at the time but was advised to seek care upon returning home.
- **November 15:** Rangers assisted a guest who had attempted to launch their vessel in the wrong area, causing the tow vehicle to become disabled in the water. They were removed from the lake and a tow truck was summoned to transport them to a repair shop.
- **Throughout October and November:** Rangers worked in partnership with wardens from the California Department of Fish and Wildlife to investigate violations of the Fish & Game code as well as other state laws. The investigation is ongoing and is expected to culminate shortly with multiple arrests.

5. **Citations/Enforcement Summary**

Throughout November, no citations were issued.

However, several warnings were issued for driving off a designated roadway, fishing outside posted hours, and parking in a restricted area.

It should be noted that numerous other enforcement contacts were made for violations of District ordinances. However, as it is the District's goal to use education as a means for compliance in most cases, Park Rangers used these incidents as an opportunity to educate the guests via verbal warning. Citations are typically issued as a last resort when the violation is egregious or voluntary compliance cannot be obtained.

6. **Grants**

Nothing new to report at this time.
