



Board of Directors  
Bruce E. Dandy, President  
Sheldon G. Berger, Vice President  
Lynn E. Maulhardt, Secretary/Treasurer  
Mohammed A. Hasan  
Edwin T. McFadden III  
Michael W. Mobley  
Daniel C. Naumann

General Manager  
Mauricio E. Guardado, Jr.

Legal Counsel  
David D. Boyer

**AGENDA**  
**RECREATION COMMITTEE MEETING**  
**Wednesday, April 6, 2022, at 9:00 A.M.**  
**District Headquarters, Board Room, First Floor**  
**1701 N. Lombard Street, Oxnard, CA 93030**

Meeting attendees should be aware that the meetings of the Committee are, as required by law, open to the public and the District has very limited powers to regulate who attends Committee meetings. Therefore, attendees must exercise their own judgement with respect to protecting themselves from exposure to COVID-19, as the District cannot ensure that all attendees at public meetings will be free from COVID-19.

**OPEN SESSION 9:00 A.M.**

**1. Public Comment**

The public may address the Recreation Committee on any matter not on the agenda within the jurisdiction of the Committee. All comments are subject to a five-minute time limit.

**2. Approval of Minutes**

**Motion**

The Committee will review and consider approving the Minutes from the February 2, 2022, meeting.

**3. Monthly Operational Update**

**Information Item**

The Committee will receive and review the monthly report. Additionally, the Committee will receive an oral report and presentation from staff which includes ongoing tasks and activities from the Lake Piru Recreation Area for the month of March 2022.

**4. Board Motion Items for April 13 meeting**

The Committee will review and discuss the following agenda items to be considered for approval at the April 13, 2022, Board of Directors meeting. The Committee will also formulate a recommendation to the entire Board based on the discussions with staff.

**4.A (Board item 5.2) Resolution 2022-13 Approving the 2022 Lake Piru Recreation Area Fee Schedule, Fee Administration and Loyalty Rewards Program**

**Motion**

The Committee will consider recommending adoption of Resolution 2022-13, approving the 2022 Lake Piru Recreation Area fee schedule, fee administration and loyalty rewards program, to the full Board.

**Future Agenda Items**

The Committee will suggest issues or topics they would like to discuss at future meetings.



## ADJOURNMENT

### Directors:

Chair Sheldon G. Berger  
Mohammed A. Hasan  
Michael W. Mobley

### Staff:

Mauricio E. Guardado, Jr.  
Clayton Strahan  
Josh Perez  
Zach Plummer  
Eva Ibarra

*The Americans with Disabilities Act provides that no qualified individual with a disability shall be excluded from participation in, or denied the benefits of, the District's services, programs, or activities because of any disability. If you need special assistance to participate in this meeting, or if you require agenda material in an alternative format, please contact the District Office at (805) 525-4431. Notification of at least 48 hours prior to the meeting will enable the District to make appropriate arrangements.*

Approved: \_\_\_\_\_

  
General Manager Mauricio Guardado

Posted: (Date) March 31, 2022

(time) 4:30 p.m.

(attest) Eva Ibarra

At: United Water Conservation District Headquarters, 1701 N. Lombard Street, Oxnard, CA 93030

Posted: (Date) March 31, 2022

(time) 4:45 p.m.

(attest) Eva Ibarra

At: [www.unitedwater.org](http://www.unitedwater.org)



Board of Directors  
Michael W. Mobley, President  
Bruce E. Dandy, Vice President  
Sheldon G. Berger, Secretary/Treasurer  
Mohammed A. Hasan  
Lynn E. Maulhardt  
Edwin T. McFadden III  
Daniel C. Naumann

General Manager  
Mauricio E. Guardado, Jr.

Legal Counsel  
David D. Boyer

**MINUTES**  
**RECREATION COMMITTEE MEETING**  
**February 2, 2022, 9:00 A.M.**  
**Board Room, UWCD Headquarters**  
**1701 N. Lombard Street, Oxnard CA 93030**

**COMMITTEE MEMBERS IN ATTENDANCE**

Sheldon G. Berger, Chair  
Mohammed A. Hasan, Director  
Edwin T. McFadden, Director

**STAFF IN ATTENDANCE**

Anthony Emmert, assistant general manager  
Clayton Strahan, chief park ranger  
Josh Perez, chief human resources officer  
Zachary Plummer, IT Services Manager  
Eva Ibarra, clerk of the board

**PUBLIC IN ATTENDANCE**

None

**OPEN SESSION 9:00 A.M.**

Chair Berger called the Committee meeting to order at 9:00a.m. All Committee members were present.

**1. Public Comments**

**Information Item**

Chair Berger asked if there were any comments or questions from the public for the Committee. None were offered.

**2. Approval of Minutes**

**Motion**

Motion to approve the agenda, Director Hasan; Second, Director McFadden. Voice vote: three ayes (Berger, Hasan, McFadden). Motion carries unanimously 3/0.

**3. Monthly Operational Update**

**Information Item**

The Committee received a summary report on the monthly activities of the Park and Recreation Department for the month of January 2022, along with a financial update. Chief Park Ranger Strahan addressed the Committee members with his report (see slides).

Director Hasan was happy to hear Los Padres Forest Association is taking the lead on the Pothole Trail project, although was not impressed with the naming of the trail. Chief Park Ranger Strahan stated he was not sure the name can be changed.

Director Berger asked why there was an increase on payroll expenses? Chief Park Ranger explained the chart presented, which showed an increase which was derived from several sources, including additional part time staffers, which was more than offset by significant gains in revenue. He also explained that this number would have previously been embedded in payments to PMC for their onsite staff and managers who were stationed at the Lake.

Controller Daryl Smith explained the financial update on FUND 20, with slides provided.

Chief Human Resources Officer Josh Perez stated that 2019-2021 cost of living adjustments also plays a factor in the differences as well including minimum wage hikes, 2% adjustments through our MOU and Step increases where applicable among newer staff members.

Director Berger asked how much revenue is generated from full hook up sites, stating that LPRA needs more full hook up spaces in the future to generate higher revenue. Chief Strahan agreed, and stated that is the plan being developed. Making investments in installing additional full hook up sites for campers to increase revenue for the Lake Piru Recreation area.

Director Hasan asked what is the rate of return for campers? Chief Strahan said there is a 9.5% return visitation rate and added that the District loses no revenue with yearly passes as a result.

Director Berger asked if a car allowance for employees has ever been considered as an incentive for employees? Chief Strahan said no, although they are given a seasonal pass.

Director Hasan asked what is the minimum pay for employees? Chief Human Resources Officer Josh Perez replied stating the beginning rate of pay is \$15.00 an hour with yearly increases based on performance thereafter.

Director Hasan mentioned some fast-food restaurant wages are more competitive without the commute costs. Chief Strahan responded and mentioned the rural location is a challenge for employees and makes it harder to retain employees.

Director Berger said PMC is now gone and therefore employees are picking up all the extra work at \$15 an hour. He added that the District needs to look at options, and raising fees, while not raising pay, is not good. Mr. Perez thanked Director Berger for his input and said he would look for potential remedies.

Director Hasan asked if dredging is being performed at the lake? Chief Strahan said this is not being pursued at this time and provided an explanation.

UWCD Recreation Committee Meeting MINUTES

February 2, 2022

Page 3

Director McFadden requested a view of the Pothole Trail on Google Earth. Chief Strahan provided Director McFadden directions on viewing the trail via the Director's iPad.

**5. Future Agenda Items**

Chair Berger asked if the Committee had any suggestions for future agenda items. None were offered by the Committee.

**ADJOURNMENT: 9:28 a.m.**

Chair Berger adjourned the Recreation Committee meeting at 9:28a.m.

I certify that the above is a true and correct copy of the minutes of the UWCD Recreation Committee meeting of February 2, 2022.

ATTEST: \_\_\_\_\_  
Chair Sheldon G. Berger



1

An aerial photograph of a rugged, hilly landscape. A green line traces a path through the terrain, representing a proposed trail re-alignment. A purple line follows a more direct path, likely the current trail. The terrain is rocky and sparsely vegetated. In the bottom left corner, the text "United Water Conservation District" is visible. In the bottom right corner, the text "Pothole Trailhead" is visible.

### Operational Update – Pothole Trail

- Los Padres Forest Association (LPFA) has initiated the pothole trail re-alignment in concert with USFS
- LPFA has been awarded a grant to perform both design and construction efforts
- LPFA, in conjunction with the USFS, will perform CEQA and NEPA – Spring 2022
- United will negotiate an easement with the USFS for the portions of the trail on the District's Lisk Ranch
- Trail Development is anticipated for early 2023

2



## Economic Update

### 2021 vs. 2019 Revenue Comparison

Year	Day Use Revenue	Camping Revenue	All Other Revenue	Revenue Collected	Revenue Received
2021	\$265,665.09	\$499,954.40	\$108,504.40	\$874,127.89	\$874,127.89
2019	\$232,742.00	\$487,164.00	\$404,245	\$1,124,151.00	\$24,564.30

2021 revenue and figures are current through December 31, 2021.

2019 figures are for entire month and were provided by PMC. PMC revenue collected includes boat rental and store operations for January through December.

**14.1% increase** in **Day Use Revenue** between January 1 and December 31 (2021 vs. 2019).

**22% decrease** in total **revenue** between January 1 and December 31 (2021 vs. 2019) – affected by availability of boat rentals, no store operations, loss of 2 months camping and filming.

15-year Camping Revenue Avg. = **\$339,909**  
15-year Day Use Revenue Avg. = **\$231,934**

United Water Conservation District

3

## Economic Update

### Fund 020 Expense Detail

Year	Lake Expenses	PMC Expense	Overhead Expense	Vehicle Expense	Total Expense
2021	\$1,240,871.05	\$158,141.88	\$137,668.13	\$114,278.88	\$1,650,959.37
2019	\$733,274.91	\$273,665.76	\$218,782.01	\$1,214.49	\$1,226,937.17

2021 expense figures are current through December 31, 2021.

2019 expense figures are for entire month and were provided by PMC. PMC revenue collected includes boat rental and store operations for Jan-Dec.

2019 Overhead Costs include \$88,400.00 of debt service on the 2009 COP bonds

United Water Conservation District

4

Economic Update

Fund 20 Expense Detail

YEAR	Fund 20 Expenses	Fund 20 Revenue (Received)	TOTAL OFFSET
2021	(\$1,650,959.37)	\$875,706.70	(775,252.67)
2019	(\$1,226,937.17)	\$24,564.30	(1,202,372.87)

United Water Conservation District

5

Economic Update

CAMPING REVENUE DETAIL

2021 OCCUPANCY AND REVENUE BY SITE TYPE				
Type	Nights Available	Nights Booked	Occupancy Rate	TOTAL REVNUe (NO ADD ONS)
Basic - No Hookups	45,625	4,081	8.94%	\$177,421.34
Electric - Electric Hookups	35,040	5,418	15.46%	\$246,962.19
Group II	5475	403	7.36	\$12,399.00
Group1	365	41	11.23%	\$11,725.75
Full Hookups	3,285	1,314	40%	\$67,321.15
TOTAL	83,950	10,813	12.88%	\$314,283.34

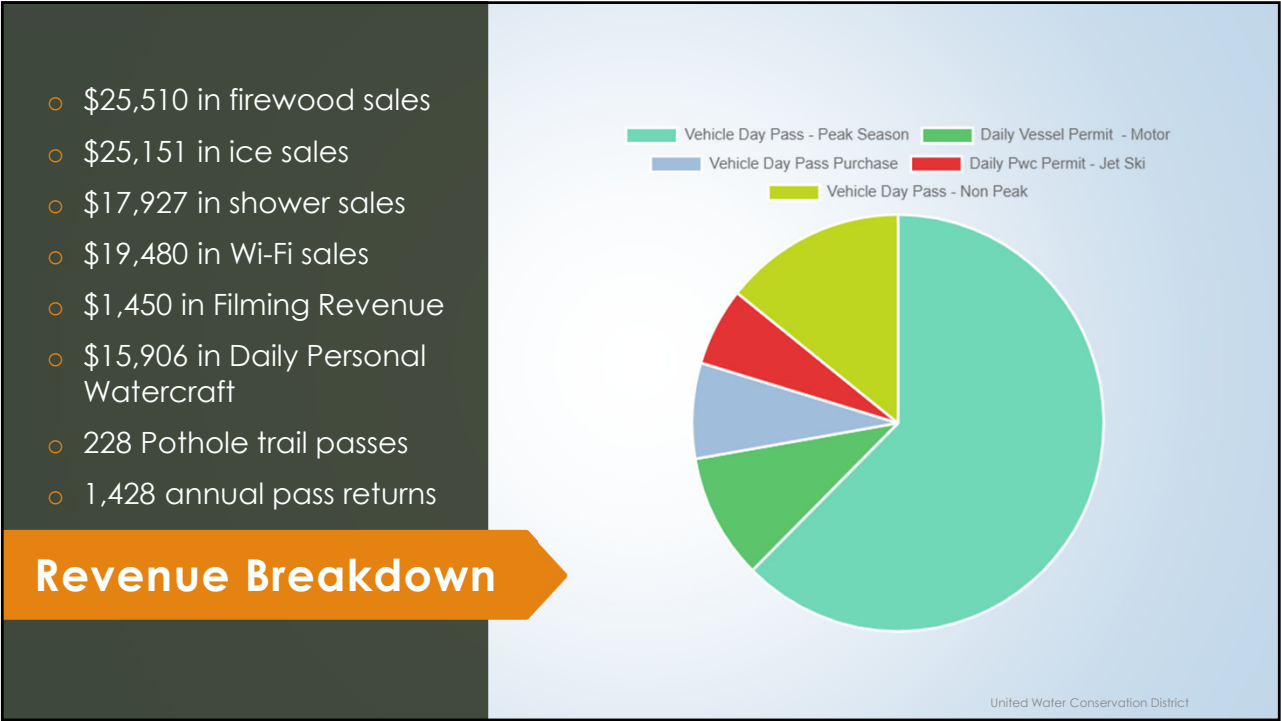
United Water Conservation District

6





7



8

# QUESTIONS?

United Water Conservation District 9



### **Staff Report**

**To:** UWCD Recreation Committee Members

**Through:** Mauricio E. Guardado, Jr., General Manager

**From:** Clayton W. Strahan, Chief Park Ranger

**Date:** March 28, 2022 (April 6, 2022 meeting)

**Agenda Item:** 4.5 Monthly Park and Recreation Department Report  
**Information item**

---

#### **Staff Recommendation:**

The Committee will receive and file this staff report from the Park and Recreation Department regarding its activities for the month of March 2022.

#### **Discussion:**

During March, Recreation staff continued with their efforts to perform offseason maintenance and improvements within the Recreation Area which are aimed at providing a more pleasant experience for our guests. The Recreation Department welcomed multiple new staff members to the team in preparation for a busy summer season. Sadly, the Department experienced a significant turnover since last season and as a result there is nearly an entirely new team at the lake. Aggressive efforts are underway to train new staff members in the myriad of tasks required at the Recreation Area. Staff coordinated with contractors to re-establish utility services to several abandoned host sites, which will allow for a larger volunteer work force during the summer months. Recreation personnel also continued to assist other departments within the District. Rangers were trained in Confined Space Entry to better assist in operations at the Santa Felicia Dam, and also assisted the Environmental Services department in performing fish surveying and biological monitoring projects along middle Piru Creek. Ranger staff also supervised the annual tree maintenance and hazard tree removal program occurring in and around the Recreation Area, with an emphasis on mitigating impacts on nesting birds. While there was no significant rain received during first three quarters of March, the storm on March 28 did yield some runoff. Although these rains did not yield significant runoff, they have left the hills green and providing necessary precipitation to the blooming wildflowers, both which provide an amazing atmosphere for our guests. March proved to be yet another incredibly busy month, with revenue on par to match the previous years monthly total for revenue and visitation.

Note – this report contains several tasks and incidents that occurred during the month of February after the filing of the previous staff report and are included here to ensure the Board is fully informed of activities at the Recreation Area.

---

**1. Staff Tasks and Activity Highlights**

- **February 10 – March 10:** Staff assisted Environmental Services in completing bird nesting surveys to prepare for tree trimming and removal as well as upcoming construction on the entry kiosk.
- **February 23:** Staff assisted Environmental Services in performing biological site surveys and monitoring during excavation of test pits in the lake bottom north of the Juan Fernandez Launch Facility. The test pits will provide Engineering critical information for the planning of possible sediment removal operations.
- **February 27:** Staff performed maintenance on the marina and courtesy dock to ensure continued accessibility for guests and the incoming rental boat concessionaire.
- **March 1-4:** Staff began painting site numbers on the asphalt in front of campsites in the Olive Grove campground to aid in avoiding camper conflicts in that area.
- **March 4:** Staff installed a new floodlight in the firewood storage area to provide better visibility and safety for staff picking up wood after dark.
- **March 11, 18:** Staff installed electrical conduit and infrastructure to facilitate the Condor Point improvement project.
- **March 12:** Staff cleared drains in the Olive Grove restrooms to ensure sanitary conditions and a pleasant experience for our guests.
- **March 14, 21:** Staff worked to re-establish utility connections to two abandoned host campsites, which will allow for an expanded staff to provide better service to our guests.
- **March 16, 17:** Staff assisted Environmental Services and Cramer Fish Services in conducting fish surveys along Agua Blanca Creek and Middle Piru Creek. This research provides the District information regarding trout populations and migration activity in watersheds surrounding Lake Piru.
- **March 17:** Staff took delivery of approximately 50 new traffic, directional and information signs and began effort to begin marking sign locations for the new signs. This project is aimed at improving both aesthetics and traffic flow within the park.
- **March 18:** Staff moved the marina to keep pace with falling lake levels because of evaporation loss and conservation releases.
- **March 21-April 1:** Pacific Vista Landscaping performed annual tree care and hazard tree removal efforts within the recreation area.
- **March 22:** Staff prepared the marina facilities for the arrival of the rental concessionaire by cleaning office space, preparing docks, and making improvements to the marina.
- **March 22:** Staff took delivery of new traffic and interpretive signs, which will be installed throughout the Recreation Area to provide a fresh professional appearance for our guests.
- **March 27:** Recreation re-painted and epoxy coated the floors in two of the three restroom facilities in day use.

**2. Staff Training/Meetings/Events**

- **February 23:** Staff attended a CCWUC continuing education seminar on Pump Curves and Plant Efficiency to maintain currency and certification.
  - **February 24:** Staff met with contractors from MDJ Management, the firm performing the entry kiosk rehabilitation project, to finalize plans to improve entry kiosk facility.
-

- **March 1, 2:** Staff attended Confined Space Entry and Awareness training to better assist in routine and emergency operations at the Santa Felicia Dam.
- **March 8:** Recreation and Engineering staff met with senior management of Palmdale Water District to discuss improvements and reopening plans for Littlerock Reservoir Recreation Area. The focus on this meeting was to share the District's expertise in managing a recreation area and to provide our peers at PWD with input on developing a new plan for their facility.
- **March 11, 25:** Staff held interdepartmental meetings to improve communication on ongoing and future projects, scheduling, and expectations.
- **March 23:** Staff attended a CCWUC continuing education seminar on Cyber-Security to maintain currency and certification.

3. **Revenue and Visitation Recap**

2022 Day Use Revenue Recap and Comparison	
2022 Day Use Revenue (Jan. 1 – Mar. 31)	\$
2021 Day Use Revenue (Jan. 1 – Mar. 31)	\$47,853.00
Total Revenue Increase/Decrease from Prior Year	\$
Annual Increase/Decrease in %	%
2022 Camping Revenue Recap and Comparison	
2022 Camping Revenue (Jan. 1 – Mar. 31)	\$
2021 Camping Revenue (Jan. 1 – Mar. 31)	\$64,912.70
Total Revenue Increase/Decrease from Prior Year	\$
Annual Increase in %	%
Current and Previous Year Comparison (2021 vs. 2022)	
2022 Combined Revenue (Jan. 1 – Mar. 31)	\$
2021 Combined Revenue (Jan. 1 – Mar. 31)	\$112,765.70
Annual Increase in %	%

\*\*\* It should be noted that 2019 was one of the highest revenue years in the history of the park. 2022 is on pace to exceed the 2019 day-use and camping figures..

2022 Total Visitation Figures				
Month	# Nights/Sites	# People	# Vehicles	# Vessels
January	153	1,450	822	155
February				
March				
<b>Total</b>	<b>356</b>	<b>2,822</b>	<b>1,507</b>	<b>310</b>

4. **Incidents/Arrests/Medicals**

Rangers responded to one incident of note during the month of March.

- **March 20:** Rangers responded to a report of several fishermen on float tubes in danger of being swamped by large wind-driven swells. Rangers responded through 3-4' swells to the area just north of the Santa Felicia Dam, where they
-

located and secured two elderly fishermen in the water who had capsized and were in serious jeopardy of drowning. Thankfully staffs quick response resulted in both men being rescued and uninjured. Rangers subsequently cleared the lake for the day, due to the unusually strong winds.

**5. Citations/Enforcement Summary**

Throughout March, zero citations were issued.

It should be noted that numerous other enforcement contacts were made for violations of District Ordinances, however, as it is the district's goal to use education as a means for compliance in most cases, Park Rangers used these incidents as an opportunity to educate the guests via a verbal warning. Citations are typically issued as a last resort when the violation is egregious or voluntary compliance cannot be obtained.

**6. Grants**

Nothing new to report at this time.

---

**Staff Report**

**To:** UWCD Recreation Committee Members

**Through:** Mauricio E. Guardado, Jr., General Manager

**From:** Clayton, Chief Park Ranger

**Date:** March 25, 2022 (April 6, 2022, Meeting)

**Agenda Item: 4.A (Board item 5.2) Resolution 2022-13 Lake Piru Recreation Area Fees, Fee Administration and Loyalty Rewards Program Motion**

---

**Staff Recommendation:**

The Committee will consider recommending adoption of Resolution 2022-13, establishing Lake Piru Recreation Area Fees, Fee Administration, Loyalty Rewards Program to take effect July 1, 2022, to the full Board.

**Background:**

In April of 2021, the Board adopted a revised draft fee schedule for fees at the Lake Piru Recreation after assuming the operations of the park from the former concessions service, Parks Management Company (PMC). As part of the 2021 proposed fees, the Board also adopted a loyalty rewards program. As inflation and fuel costs continue to rise and after evaluating fees based on one full year of operation, staff has once again evaluated park fees and the loyalty rewards program. Below Staff has highlighted several proposed changes to the parks fee schedule and propose an updated Loyalty Rewards Program for 2022.

**Discussion:**

Based on Staff's evaluation of the current fees for the Lake Piru Recreation Area and the existing loyalty Rewards program, Staff has identified changes and/or additions to the existing fee schedule as noted below:

1. Propose eliminating the RV annual pass:
    - a) None were sold in 2021. The annual return on investment is insufficient to support this in 2022.
  2. Propose increasing the weekly peak electric site fee from \$210 per week to \$225 per week.
  3. Propose increasing both the non-peak and peak weekly full hookup site fees as outlined:
    - a) Increase the non-peak weekly full hookup rate from \$230 to \$250.
    - b) Increase the peak weekly full hookup rate from \$290 to \$300.
-



**Agenda Item: 4.A     Resolution 2022-13 Lake Piru Recreation Area Fees, Fee Administration and Loyalty Rewards Program Motion**

---

4. Propose increasing the monthly electric site fee from \$600 to \$700 per month.
5. Propose increasing the monthly full hookup site fee from \$900 to \$950.
6. Propose revising the language on the reservation fee to state as follows:
  - a) Reservation fee - \$10.
7. Propose adding a \$10 walk-in camping convenience fee.
  - a) Currently walk-in campers are charged the existing \$10 reservation fee. However, the language associated with the reservation fee is confusing to guests and has created challenges for staff.
8. Propose changing both the fees associated with group camp #2 and the allowances for vehicles to as follows:
  - a) Propose reducing the daily non-peak fee for group camp #2 from \$450 per day to \$350 per day.
  - b) Propose reducing the daily peak fee for group camp #2 from \$525 per day to \$450 per day.
  - c) Propose increasing both the number of regular vehicles and extra vehicles from 12 and 12 to 15 and 15.
  - d) Propose eliminating the non-peak daily site fee of \$25 per day and setting the daily rate to the peak season fee of \$32 per day year-round to match the fees associated with overflow camping.

In addition to the proposed fee changes, staff is requesting the Board approve an updated Loyalty Rewards and Incentives Program as part of the 2022 Lake Piru Fee Schedule to appeal to, attract and encourage greater visitation among various organizations, nonprofits, and/or military service members. The proposed Loyalty Rewards and Incentives for 2022 are noted below and highlighted at the bottom of Attachment A. Loyalty Rewards and Incentives apply only to camping fees. All other fees apply.

1. 10% Discount on camping for all Active-Duty Military and Law Enforcement. Must present badge and/or I.D.
2. 10% Discount on camping (excluding all major holidays) for those with an active AAA, Airstream, AARP, or Good Sam Membership.
3. Fall Special (October): Pay for two weeknights of camping and get one weeknight free (Non-Peak Season). Offer is valid Monday to Thursday only.
4. Thanksgiving Special (November): Pay for three nights of camping (or more) and receive one free night.
5. Holiday Special (Dec. and Jan.): Buy one night of camping and receive one-night free, limited to two free nights per visit. All additional fees apply.
6. Peaked Promotion (Peak Season): Pay for two weeknights of camping and get one weeknight free (Peak Season). Offer is valid Monday to Thursday only.

**Agenda Item: 4.A     Resolution 2022-13 Lake Piru Recreation Area Fees, Fee Administration and Loyalty Rewards Program Motion**

---

7. Multiplier Promotion: Rent four or more camp sites (two-night minimum) during the Non-Peak Season and receive a 10% discount.
8. Organizational Group Rates: Organizational groups shall receive a 20% discount on all camping fees with the approval of the District's Chief Park Ranger (Scouts, nonprofits, schools, and church groups).

A copy of the proposed 2022 Lake Piru fee schedule is attached to this report as Attachment B. If approved, these fees and rewards would go into effect July 1, 2022 in conjunction with the start of the District's proposed FY 2022/2023 budget.

**Fiscal Impact:**

The proposed changes are anticipated to have a net increase on revenue. It is not anticipated that there will be any net loss with the proposed changes, as they are intended to increase visitation based on customer feedback over the last year.

Attachment A – Resolution 2022-13

Attachment B – 2022 Draft Fee Schedule

**RESOLUTION 2022-13**

**A RESOLUTION OF THE BOARD OF DIRECTORS OF THE  
UNITED WATER CONSERVATION DISTRICT  
APPROVING THE 2022 LAKE PIRU RECREATION AREA FEE SCHEDULE,  
FEE ADMINISTRATION, AND LOYALTY REWARDS PROGRAM**

**WHEREAS**, on December 9, 2020, the Board of Directors (Board) of United Water Conservation District (District) adopted Amended and Restated Ordinance No. 15 (Ordinance No. 15), establishing rules and regulations for public use of properties owned by United, including the Lake Piru Recreation Area; and

**WHEREAS**, Section 3.1 of Ordinance No. 15 provides for the Board to establish by resolution public use fees for entering into and use of various Lake Piru Recreation Area facilities; and

**WHEREAS**, on March 1, 2022, United staff identified changes, additions, and/or removals to be made to the existing fee schedule as noted herein:

1. Propose eliminating the RV annual pass:
  - a) None were sold in 2021. The annual ROI is insufficient to support this in 2022.
2. Propose increasing the weekly peak electric site fee from \$210 per week to \$225 per week.
3. Propose increasing both the non-peak and peak weekly full hookup site fees as outlined:
  - a) Increase the non-peak weekly full hookup rate from \$230 to \$250.
  - b) Increase the peak weekly full hookup rate from \$290 to \$300.
4. Propose increasing the monthly electric site fee from \$600 to \$700 per month.
5. Propose increasing the monthly full hookup site fee from \$900 to \$950.
6. Propose revising the language on the reservation fee to state as follows:
  - a) Reservation fee - \$10.
7. Propose adding a \$10 walk-in camping convenience fee.
  - a) Currently walk-in campers are charged the existing \$10 reservation fee. However, the language associated with the reservation fee is confusing to guests and has created challenges for staff.
8. Propose changing both the fees associated with Group camp #2 and the allowances for vehicles to as follows:
  - a) Propose reducing the daily non-peak fee for group camp #2 from \$450 per day to \$350 per day.
  - b) Propose reducing the daily peak fee for group camp #2 from \$525 per day to \$450 per day.
  - c) Propose increasing both the number of regular vehicles and extra vehicles from 12 and 12 to 15 and 15.

Resolution 2021-13, continued

- d) Propose eliminating the non-peak daily site fee of \$25 per day and setting the daily rate to the peak season fee of \$32 per day year-round to match the fees associated with overflow camping.

**WHEREAS**, United staff is also recommending an updated Loyalty Rewards and Incentives Program as part of the 2022 Lake Piru Fee Schedule to appeal to, attract and encourage greater visitation among various organizations, nonprofits, and/or military service members as noted herein:

1. 10% Discount on camping for all Active-Duty Military and Law Enforcement. Must present badge and/or I.D.
2. 10% Discount on camping (excluding all major holidays) for those with an active AAA, Airstream, AARP, or Good Sam Membership.
3. Fall Special (October): Pay for two weeknights of camping and get one weeknight free (Non-Peak Season). Offer is valid Monday to Thursday only.
4. Thanksgiving Special (November): Pay for three nights of camping (or more) and receive one free night.
5. Holiday Special (Dec. and Jan.): Buy one night of camping and receive one-night free, limited to two free nights per visit. All additional fees apply.
6. Peaked Promotion (Peak Season): Pay for two weeknights of camping and get one weeknight free (Peak Season). Offer is valid Monday to Thursday only.
7. Multiplier Promotion: Rent four or more camp sites (two-night minimum) during the Non-Peak Season and receive a 10% discount.
8. Organizational Group Rates: Organizational groups shall receive a 20% discount on all camping fees with the approval of the District's Chief Park Ranger (Scouts, nonprofits, schools, and church groups).

**WHEREAS**, it should be noted that the Lake Piru Recreation Area Loyalty Rewards and Incentive offers apply only to overnight camping rates and all other fees still apply.

**NOW, THEREFORE, BE IT RESOLVED** that the Board of Directors of United Water Conservation District approves the 2022 Lake Piru Recreation Area fee schedule, fee administration, loyalty rewards program.

**PASSED, APPROVED AND ADOPTED** this 13<sup>th</sup> day of April, 2022.

ATTEST: \_\_\_\_\_  
Bruce E. Dandy, President

ATTEST: \_\_\_\_\_  
Lynn E. Maulhardt, Secretary/Treasurer

2022 Lake Piru Recreation Area Fee Schedule			
Location/Unit	Term	PROPOSED Non Peak Season (Oct. 1-Mar. 31)	PROPOSED Peak Season (April 1-Sept. 30)
Day Use- Access to Marina & Day Use Areas-			
Vehicle - Day Use	Per Vehicle, Per Day	\$10	\$14
Senior -Day Use (Monday-Thursday Only 62 yrs)	Per Vehicle, Per Day	\$8	
R.V. & Bus - Day Use	Per Bus/RV, Per Day	32 + \$2 pp over 8 persons	
Motorcycle - Day Use	Per Motorcycle, Per Day	\$8	
Annual Permit-Regular Day Use	Per Vehicle, Per Year	\$130	
Annual Permit- Senior Day Use (62 yrs)	Per Vehicle, Per Year	\$75	
Annual Permit- Day use - Extra Vehicle	Per Vehicle, Per Year	\$50	
Annual Permit - Motorcycle	Per Motorcycle, Per Year	\$120	
Walk in/Bicycle/Extra Person (Hiker/Biker/Walk In)	Per Person/Bike, Per Day	\$5	
Pets	Per Pet, Per Day	\$3	
Annual Pet Pass- Per Pet	Per Pet, Per Year	\$25	
Boating & Watercraft			
Daily Vessel Permit (Motorized)	Per Vessel, Per Day	\$8	
Daily Vessel Permit ( Non- Motorized)	Per Vessel, Per Day	\$5	
Daily Personal Water Craft (PWC) Permit	Per PWC, Per Day	\$8	
Annual Vessel Permit (Motorized)	Per Vessel, Per Year	\$130	
Annual Vessel Permit (Non-Motorized)	Per Vessel, Per Year	\$50	
Annual Vessel Permit - Senior (62 yrs)	Per Vessel, Per Year	\$75	
Non Emergency Vessel Tow	Per Occurrence	\$50	
Camping			
Basic- No Hookups	1 Vehicle, 4 ppl, Per Night	\$25	\$32
Electric - Electric Hookup	1 Vehicle, 4 ppl, Per Night	\$28	\$38
Full Hookup - Water, Sewer, Electric	1 Vehicle, 4 ppl, Per Night	\$40	\$50
Extra Vehicle - 2nd Vehicle	Per Night (Max 4 ppl)	\$15	
Weekly- Basic	1 Vehicle, 4 ppl, Per Week	\$140	\$180
Weekly - Electric	1 Vehicle, 4 ppl, Per Week	\$170	\$225
Weekly - Full Hookup	1 Vehicle, 4 ppl, Per Week	\$250	\$300
Weekly- Extra Vehicle	Per Week, Per Car	\$75	\$85
Monthly- Electric	1 Vehicle, 4 ppl, Per Month	\$700	
Monthly - Full Hookup	1 Vehicle, 4 ppl, Per Month	\$950	
Monthly- Extra Vehicle	Per Vehicle, Per Month	\$300	
Cancellation Fee	Per Occurrence	\$20	
Site Change Fee	Per Occurrence	\$10	
Convenience Fee (For Walkins - Non refundable)	Per Occurrence	\$10	
Reservation Fee (Non Refundable)	Per Reservation	\$10	
Group Pic-Nic			
Group Pic-Nic (Up to 100 people)	Per Reservation	\$150	
Reservation Fee (Non Refundable)	Per Reservation	\$40	
Deposit - Cleaning Deposit	Per Reservation	\$100	
Group & Overflow Camping (2 Night Minimum & 3 Night Minimum on Holidays)			
Group Camp #1 (50 people, 8 Vehicles) up to 4 extra vehicles	Per Night	\$250	
Group Camp #2 ( Up to 125 people, 15 vehicles) up to 15 extra vehicles	Per Night	\$350	\$450
Group #2 - (Individual Site Charges) - 2 vehicles & 8 person max	Per Night	\$32	
Extra Vehicle Fee	Per Night, Per Vehicle	\$15	
Overflow Camping	Per Vehicle, Per Night	\$25	
Reservation Fee (Non Refundable)	Per Reservation	\$30	

\*\*\*Loyalty Rewards\*\*\*

Loyalty Rewards and Incentives apply only to camping fees. All other fees apply.

1. 10% Discount on camping for all Active-Duty Military and Law Enforcement. Must present badge and/or I.D.

2. 10% Discount on camping (excluding all major holidays) for those with an active AAA, Airstream, AARP, or Good Sam Membership

3. Fall Special (October): Pay for two weeknights of camping and get one night of camping free (Non-Peak Season). Offer is valid Monday to Thursday only.

4. Thanksgiving Special (November): Pay for three (or more) nights of camping and receive one night free.

5. Holiday Special (Dec. and Jan.): Buy one night of camping and receive one night free. Maximum two free nights per stay. All additional fees apply.

6. Peaked Promotion (Peak Season): Pay for two weeknights of camping and get one night free (Non-Peak Season). Offer is valid Monday to Thursday only.

7. Multiplier Promotion: Rent four or more sites during the Non-Peak Season (two-night minimum) and receive a 10% discount.

8. Organizational Group Rates: Organizational groups shall receive a 15% discount on all camping fees with the approval of the District's Chief Park Ranger (Scouts, non profits, schools, and church groups).